

## Daftar Pustaka

- Adha, A. D., & Dania, R. (2020). *Morphological Analysis of Word Formation Found in VOA News Articles*. 4778(2007), 458–470.  
<https://doi.org/10.24256/ideas.v8i2.1613>
- Dedi Hidayat. (2024). *Keuntungan Indonesia dari Konser Musik*. 4–5.  
<https://www.rri.co.id/features/586441/keuntungan-indonesia-dari-konser-musik>
- Fatmawaty, R., & Anggraini, P. A. (2019). an Analysis of English Word Formation Processes in Beats Apart Novel By Alanda Kariza and Kevin Aditya. *Jurnal ELink*, 6(1), 164. <https://doi.org/10.30736/e-link.v6i1.125>
- Fauziyah, F., & Saun, S. (2018). *English Word Formation Process Of Advertisement*. 7(1).
- Harisnanda, R., Setiawan, W., & Sudarmanti, R. (2023). War Ticket Konser Coldplay Jakarta Tahun 2023 Phenomenology of Post-Concert Ticket Purchase Interest Pandemi: Jakarta Coldplay Concert War Tickets in 2023. *Sibatik Journal / Volume*, 2(9), 2905–2926. <https://publish.ojs-indonesia.com/index.php/SIBATIK>
- Ikhsan, Fitriasia, D., & Nasir, C. (2021). *An Analysis of Clipping Words on Whatsapp Group Chat*. 6(August), 147–156.
- Indrian, R. D. (2022). *A Morphological Analysis of Word Formation Process Used in Mobile Application Names*. 8(2), 52–61.

- Lagarens, Y. L. (2018). *Morfosintaksis Verba Bahasa Tonsea. 1*, 17–37.
- Massey, A., & Seago, A. (2018). Pop Art And Design. In A. Massey & A. Seago (Eds.), *Analytical Biochemistry* (first, Vol. 11, Issue 1). British Library Cataloguing-in-Publication Data. <http://link.springer.com/10.1007/978-3-319-59379-1%0Ahttp://dx.doi.org/10.1016/B978-0-12-420070-8.00002-7%0Ahttp://dx.doi.org/10.1016/j.ab.2015.03.024%0Ahttps://doi.org/10.1080/07352689.2018.1441103%0Ahttp://www.chile.bmw-motorrad.cl/sync/showroom/lam/es/>
- Morley, G. D. (2000). Syntax in Functional Grammar an introduction to lexicogrammar in systemic linguistics. In *Angewandte Chemie International Edition*, 6(11), 951–952. (First). British Library Cataloguing-in-Publication Data.
- Mursyid Kasmir Naserly. (2010). *an Analysis on the Word Formation of the Advertisements Lexicon*.
- Pambayun, K. ., & Subiyanto, A. (2023). *Morphosyntactic abilities in child with intelektual disabilities: a case study*. 7(1), 72–86.  
<https://doi.org/https://doi.org/10.33019/lire.v6i2.191>
- Pangabebean, F. O., Deliana, D., & Nasution, E. H. (2023). Analysis of Word Formation Process in Online Advertisements. *Radiant*, 4(1), 53–63.  
<https://doi.org/10.52187/rdt.v4i1.136>

- Pauzan. (2021). *The Book of Complete English Grammar* (Y. Y. Sukaca (ed.); Cetakan Pe). PT Cipta Gadhing Artha.
- Santoso. (2000). MORFOLOGI.pdf. In *Uny.Ac.Id*.
- Saragih, D. K. (2022). *Dampak Perkembangan Bahasa Asing terhadap Bahasa Indonesia di Era Globalisasi*. 6, 2569–2577.
- Silalahi, D. E. (2016). *Basic English Syntax With Exercises*.
- Siregar, I. (2020). Monograf Morfologi. In *monograf Morfologi*.  
[http://file.upi.edu/Direktori/FPBS/JUR.\\_PEND.\\_BHS.\\_DAN\\_SASTRA\\_INDONESIA/RIKA\\_WIDAWATI/PENGERTIAN\\_MORFOLOGI.pdf](http://file.upi.edu/Direktori/FPBS/JUR._PEND._BHS._DAN_SASTRA_INDONESIA/RIKA_WIDAWATI/PENGERTIAN_MORFOLOGI.pdf)
- Trisila, S. (2017). *Language Fenomena in Multilingual Setting 1* (N. L. N. S. Malini & P. L. Laksmi (eds.); First Edit). Cakra Press.
- VOI. (2024). *Perjalanan Gelaran Konser Musik di Indonesia Kelola Semua Toko Online Kamu*. November 2019, 15–20.  
<https://www.google.com/amp/s/voi.id/amp/466/perjalanan-gelaran-konser-musik-di-indonesia>
- Volskaya, A. S., Korneyeva, T. A., & Markova, T. D. (2018). *Word-formation , morphemic , etymological analysis in*. 7, 190–195.
- Yule, George. (2006). *The Study of Language*. Published in the United States of America by Cambridge University Press, New York.  
[www.cambridge.org/9780521835572](http://www.cambridge.org/9780521835572)

### ***Research Summary***

Music concerts are an alternative entertainment that is popular with music lovers in Indonesia. According to Harisnanda et al., (2023) watching a music concert can raise the spirits of the audience because of the atmosphere created while watching the concert. This enthusiasm arises from feeling satisfied about meeting idols and getting a positive atmosphere from meeting other viewers. The first music concert was held in Indonesia in 1975, and the concert performers were the band Deep Purple from abroad at the Gelora Bung Karno Stadium (VOI, 2024) .This first music concert was warmly welcomed by the audience because it was their first experience watching a music performance with other audience members. In the 70s, dangdut also became a genre that was popular among young people. Then, in the 90s, various musical genres and many musicians began to emerge. In this era, the music genre that is popular with Indonesian people is the Malay Pop genre. Apart from that, the 90s era was also called The Golden Age in the world of music in Indonesia. This is because the music is quality, starting from the sound quality to the musicality, which is quite good. Next, we entered the 2000s era, which was characterized by the shine of bands with various genres, one of which was the pop genre.

Before the concert starts, the organizer usually prepares everything that needs to be prepared. Starting from the location of the event, guest stars or musicians, time, and

also the name of the concert or event. Apart from naming an interesting music concert, promotion is also important so that the concert can take place. One of the most frequently carried out promotions is by making posters. According to Massey & Seago (2018), in their book entitled "Pop Art and Design," a poster is a work of art related to art, design, and popular culture that is created using science and technological developments. In the beginning, posters were not made like today, which were uploaded to social media or printed in the form of writing and images. However, in the 1970s, posters were made by making graffiti on walls or even using chalk as a drawing tool and making designs on the sidewalk. As time went by, developments in science and technology also made graphic design practices take advantage of this novelty, so that many posters began to be made by printing them.

Music concert posters play an important role as a promotional tool because they attract the attention of the audience and provide information about being able to watch the concert. Music concert posters contain information in the form of the name of the concert, performers or musicians who will appear, date and time of the event, entrance ticket price, contact number, etc. This information makes it easier for readers to take part in watching concerts that are only read about on a poster. Usually there are additional words or sentences that also function as information or invitations. For example, free, join us, limited, and others. Promotion of music concerts using poster media has been used from the 90s until now, namely the 2020s.

The important thing in naming the title of a music concert poster is the use of appropriate language that is easy for readers to understand. Language is used to act as

a link between the recipient (receiver) and the sender (sender). The easier the language is understood by other people, the message conveyed will be conveyed well according to its aims and objectives. In this case, using language that suits the target readership in a music concert poster will make it easier for readers to receive the invitation message to participate in watching the music concert that will be held. In most music concert posters in the 2020s, music concert posters mostly use foreign languages, such as English, to be used as the language of written communication on the poster or a mixture of Indonesian. For example, free, join us, special performance, guest star, and so on. This is due to the influence of foreign culture entering Indonesia, resulting in foreign languages being widely used in Indonesia.

Foreign languages can easily enter Indonesia because they are influenced by the era of globalization. The era of globalization has resulted in global changes occurring in the world that are influenced by the sophistication of technology. This results in the use of foreign languages, which are used as the basis for being able to face the era of globalization. These factors make Indonesian people start learning foreign languages, one of which is English. English is the language taught from kindergarten to high school/vocational school levels. In fact, currently there are many foreign language courses in Indonesia. In music concert posters from the 90s, the use of English words or sentences is different from the 2020s. An example is in the 90s using the words present or featuring to provide information on the performers or musicians who will appear. In 2020s music concert posters, use the phrase special performances to provide information about the musicians who will be performing.

Apart from the field of morphology, this research was also carried out in terms of syntax. Morphology and syntax are the basic sciences for this research. In morphology, this research is carried out to find out how a new word can be formed, and this is discussed in the theory of types of word formation. Furthermore, in the science of syntax, this research looks at syntactic characteristics through their distribution in structures, namely phrases. In fact, it can be identified morpho syntactically, which is a combination or intersection between morphology and syntax. The theory used to analyze language patterns of word formation is the theory of Yule (2006) and Morley (2000). The data source that is the problem is the difference in language patterns on music concert posters from the 80s to the 2020s, which is caused by quite a large time difference, resulting in quite different cultural developments. In this case, Yule's theory is used to identify language patterns used on music concert posters from the 80s to the 2020s, while Morley's theory is used to identify phrases used in naming the titles of music concert posters from the 80s to the 2020s.

The results of the research are that the differences in language formation patterns on music concert posters from the 80s to the 2020s are not very significant. In the 80s, the most frequently encountered types of word formation were borrowing and etymology. In the 90s, the most frequently encountered were borrowing and clipping. In the 2000s, the most frequently encountered were borrowing and coinage. In the 2010s, the most frequently encountered were borrowing and coinage. In the 2020s, the most frequently encountered are borrowing and clipping. Then, the phrase that is

often used from the 80s to the 2020s is the Nomina Phrase. The differences in language formation patterns in each era are due to language contact increasing so that the use and application of language in naming music concert posters becomes more diverse and different in each era.



## Lampiran

Gambar Poster Konser Musik Era 80-an



\*\*\* TERBARU \*\*\*  
**atlantic**  
**DISCO**  
PART. 4  
**MIX DISCO**

TRACK ONE

- MADONNA'S EYES (NEW MIX) JAYNE COLLINS
- ALL SHE WANTS TO DO IS DANCE (ROCK RHYTHM) DON HENLY
- THE ABC OF KISSING (EXTENDED) RICHARD JON SMITH
- GONNA FLY NOW (ROCKY MIX) ROUND ONE
- YOU CAN WIN IF YOU WANT (WINNY MIX) MODERN TALKING
- COLDER THAN ICE (COLD VERSION) FANCY
- INTO THE GROOVE (LONG TRACK) MADONNA
- LOVE IS LIKE AN ITCHING IN MY HEART (SYN-POP) LISA

TRACK TWO

- LAT YOU UP (HIGH ENERGY POP) ANGIE GOLD
- I'LL NEVER FALL IN LOVE AGAIN (SADLY MIX) PAMELA NIGHTINGALE
- ONLY A MEMORY (DISCO VERSION) OH HOMEO
- UNEXPECTED LOVERS (LOVELY EXTENDED) LIME
- DANGEROUS (CAREFUL MIX) MAGDA DIONI
- I WAS BORN TO LOVE YOU (LONG EXTENDED) FREDDIE MERCURY
- DANCING MADLY BACKWARDS (REMIX) THE FLIRTS

\*\*\*\*\*  
**Atlantic Records Ind.**  
TERATAS KARENA KWALITAS!

**TOKO Kotamas**  
MALIOBORO 187 TELP. 2458 YOGYA

CABBETTE CENTRE

1)



Old  
Memories  
Show  
**bikima**  
rabtu 22<sup>00</sup> - 24<sup>00</sup>  
gel 199.6 m

2)

13  
ah  
li-  
la-  
6

**team RECORDS** **team**

*The professionals in music*

**LOVE SONGS SPECIAL**

- \* Pledging My Love / NEVILLE
- \* Give Me Love / IMELDA
- \* Call Me / DENNIS DE YOUNG
- \* Is Your Love Strong Enough / BRYAN FERRY
- \* Secret Lover / ATLANTIC STARR

Durasi di atas lima menit

**BASF**  
ferrosuper IEC I

**CASH BOX**

toko **LA ROSE**  
Jl. Solo no.35A  
YOGYAKARTA

Produkt ini dapat dibeli di

HAI  
KAR  
TIDA  
THEM  
BUR  
R

3)

**DEMO CONCERT**

Hari/Tgl. : Sabtu, 19 April 1986  
Jam : 19.30 - 21.30  
Tempat : Gedung RRI Nusantara II  
Jl. Gejayan - Demangan,  
Yogyakarta

**Undangan GRATIS**  
dapat diambil di :

**Penyalur Tunggal di DIY:**  
**Toko Musik SRIWIJAYA**  
JL. KEMETRAN KIDUL 23, (PRAPATAN DAGEN, KEBARAT 20 M)  
TELP. 5342 - YOGYAKARTA

**LOWREY** «USA»  
**ELKA** «ITALI»  
oleh PURWA CARAKA  
Dimeriahkan oleh :

- GROUP DIDIK NINIK TOWOK
- AHMAD SUBAGYO (Juara Pop Singer DIY)
- JAIPONGAN NGUNDAMANA
- IRI KAYAT (Bintang Radio & TV DIY)

Dengan IRAMA MODERN & TRADISIONAL  
- KERONCONG - DANGDUT - GAMELAN - dll

4)

salah-paham dan kesepihan pan- itu ? □



*The professionals in music.*



**CULTURE CLUB**  
FROM LUXURY TO HEARTACHE

- \* Move Away
- \* Work On Me Baby
- \* God Thank You Woman
- \* Come Clean

**BONUS STICKER**


Dapatkan di situs kita lewat:  
**BASF®**  
ferrosuper IEC I

**CASH BOX**


Produk ini dapat dibeli di  
toko **LIBERTY**  
Jl. Malioboro  
YOGYAKARTA

5)

Gambar Poster Konser Musik Era 90-an



# CASABLANCA




## FLASHBACK

Introducing Flashback Band in Casablanca with their songs that will bring you to the nostalgic moments of sixties.

Every Thursday Night starting this November 1995, so come and take your partner ... get down to the beat of sixties..

Another fulfilling evening with Flashback Band in Casablanca.

Kuningan Plaza, Jl. H.R. Rasuna Said Kav. C 11-14  
Jakarta 12920. Tel. 5200017 (Hunting)



1)



(Hendri) Syarif, (Ump)

# IRAMA COUNTRY

**LA PRIMA LATIN & THE PRAF COUNTRY**

Selasa **7** Nov  
Pkl. 20.00,  
Pasar Seni

**JAYA ANCOL**

**Ragam Pesona & Kegembiraan**

2)

**FRIDAY JAZZ NITE**

# HALMA HERA JAZZ BAND

*Ajang kumpul para penggemar Jazz*  
*Suasananya benar-benar enjoy*

Jumat **25** Sept '98 Pkl. 20.00  
PASAR SENI

**JAYA ANCOL**

Taman Impian Jaya Ancol :  
Jl. Lodan Timur No.7 Jakarta 14430. Telp. (021) 681511 - 6406677. Fax. (021) 680502

3)

**SUNDAY**  
fiesta

**ME Voice**  
**REZA**

De Jolies  
Julius Sitanggang  
M.C. Derry & Ginanjar  
Cheerleader

**PASTI HEBOH !**

Minggu **20** Sept '98 Pkl. 13.00  
**GELANGGANG RENANG ANCOL**

Nestlé **MILO** **JAYA ANCOL**

Taman Impian Jaya Ancol  
Jl. Lodaya Timur No.7 Jakarta 14430. Telp. (021) 681511 - 6406677. Fax. (021) 680502

4)

**BENTOEL**

**MILDCOUSTIC**  
**FESTIVAL**

- HARRY ROESLY & DESB
- RIDA - SITA - DEWI
- NUGIE & ALV BAND
- TOHPATI & FRIENDS
- AHMAD BAND
- SHAKILA
- DONNIE SOEHENDRA & BIG CITY BAND

Jangan anggap enteng  
Justru musik akustik itu  
sangat indah.  
Nah, apa yang  
Sesungguhnya sudah  
musik akustik bukan sekedar  
tanpa alat musik.

Carik Batak Band  
Jumat, 14 November '98  
New Era Cafe  
Sabtu, 20 November '98  
Gondokristo C. Bar  
Jumat, 26 November '98  
Cafe Automobili  
Lombayuan  
Jumat, 3 Desember '98

Acara puncak  
Panggung Perdana  
dan Carik-Carik  
di Taman Impian Jaya Ancol  
Sabtu, 6 Desember '98

Seluruh acara akan di  
siarkan secara langsung.

**BENTOEL**  
JANGAN ANGGAP ENTENG

5)

Gambar Poster Konser Musik Era 2000-an

**WINGS CORPORATE FAIR 2000**

Bintaro Plaza  
31 Maret - 4 April 2000

Ayo! Ajak seluruh keluarga bergembira dalam Wings Corporate 2000. Pesta produk-produk hemat bermutu dari Wings dengan berbagai hadiah menarik dan juga aneka show spektakuler!

**Saksikan Acara**

**Talk Show "Keluarga Higinis" Bersama keluarga Nurul Arifin"**  
1 April jam: 14.00 - 15.00

**Titiek Puspa**  
1 April jam: 15.00 - 15.30

**Lomba Mewarnai & Melukis**  
Bersama: Bu Kasur, Cindy Cenora, Agnes Monika  
2 April jam: 10.00 - selesai

**DAG DIG DUG DHER Daia**  
3 April jam: 16.00 - 17.00

**Thomas Djorghie**  
4 April jam: 15.00 - 15.30

**BINTARO JAYA WINGS**

1)

**DJARUM SUPER ROCK FESTIVAL IX**

MENGUCAPKAN  
**SELAMAT!**

Untuk Grup Band  
**UNGU**

**JUARA I - DJARUM SUPER ROCK FESTIVAL IX**  
• Juara II : LOE-JOE (Makassar) • Juara III : DADDOO (Gresik)

**SAKSIKAN**

Tayangan Grand Final DJARUM SUPER ROCK FESTIVAL IX serta penampilan spesial

**TAMRUD** dan **BOOMERANG**

di **RST** Minggu, 9 Sept. 2001 pkl. 22.00 WIB

2)





3)



4)



5)

Gambar Poster Konser Musik Era 2010-an



1)



30th **G-SHOCK** ANNIVERSARY

PRESENT

**NOAH & (DUOR)**

LIVE MUSIC CONCERT

Thursday, June 27<sup>th</sup> 2013 At BRITAMA Arena Sport Mall Kelapa Gading Gate open 5 pm

Opening by: **Sinden ORI** MC: **Cherry & Omar Winata**

**ON BANDING** **TRIDAYA ENTERTAINMENT** **LEVEL NINE**

Dapatkan tiket masuk gratis untuk pembelian produk CASIO senilai Rp. 2.000.000,-

Dapatkan tiket masuk di: G-Factory Canteen • Senayan City Telp. 22781577 • Kelapa Gading Telp. 41812887 • Central Park Telp. 54881371 • Plaza Indonesia Telp. 31996648 • Summarecon Mall Serpong Telp. 34214043 • Gedung City Mall Telp. 29007370 • Kemuning City Mall Telp. 59880777 • Candi Candi Kaya Sudirman Telp. 3114789 • Candi Candi Jember Telp. 3828118 • Candi Candi Bali Kuta Telp. 29119344 • Sorel Candi Jember Per Telp. 26443243, 26443248, 26443270

2)

SUMMARECON MAL SERPONG the 9th

**glorious Anniversary**

9 SEPT - 30 NOV 2016

Beautiful New Year 19 NOV, 7PM

218i

grand Prize

TALEN SHOW Puri Purnamasudhakarta 24 SEPT

BLACK AUTO battle 15 OCT, 10AM

GAC 17 SEPT @ BROADWAY 7PM

BCL 30 OKT @ FORUM 7PM

BARASUARA 12 NOV @ BROADWAY 7PM

HALLOWEEN 30 OCT, 7PM

October Fest 28 OCT, 7PM

summarecon

CBN Free Wireless Internet Broadband Access at Greenstain Walk & Food Temptation 2<sup>nd</sup> Floor Gedung Gading Serpong • Boulevard Gading Serpong Tangerang 15910. PH: (021) 5460889

TUNAS GROUP Passion

SUMMARECON Mal Serpong

3)

Wonderful Indonesia

**WONDERFUL FEST**

SABTU  
**8 DES 2018**  
Pukul. 14.00 - 18.00 WIB

**ROSSA & REPUBLIK BAND**

SUMATERA CONVENTION CENTRE, BATAM

Jl. PANGU PUTRI UTARA, TEL. TERING, BATAM

NI Waya ngotaka mungpa yang a narik, sangat pek ad dari le ryang panis banyr diopr geopi Dij veml diaw Surr Eve tas uni S ini mi ng Gr m r k g f

4)

Mercure HOTELS  
SERPONG ALAM SUTERA

**FANTASTIC CELEBRATION**

Spend the ultimate night with extravagant buffet and exciting performer at Mint & Pepper Restaurant

DJ PERFORMANCE  
LIVE MUSIC | INTERNATIONAL BUFFET | DDR PRIZE

DECEMBER 31<sup>st</sup>, 2018

FOR RESERVATION: (021) 29 668 665

**BUFFET DINNER**  
IDR.488K<sup>++</sup>/person

MERCURE SERPONG ALAM SUTERA  
Jl. Alam Sutera Boulevard Kav.23 - Serpong,  
South Tangerang - Banten, Indonesia 15325  
www.mercureserpongalam sutera.com

All prices include government tax & service

5)

Gambar Poster Konser Musik Era 2020-an



1)



2)



**ROCKTOBER FESTIVAL**  
SPECIAL PERFORMANCE

**J-ROCKS** | **THE VIRGIN**

ALSO PERFORMANCE

**Conspiracy**  
**Pita** (Tribute To Sheila On 7)  
**CUTE PAPA**  
**FUTU** (Tribute To NOAH)

**29 OKTOBER 2022**  
JAM 14.00 - SELESAI

**Thamrin-10**  
PEMBELIAN TICKET: 0812 - 8088 - 6627

tiket Rp. 139.000

Logos: TLO, INFO KONSER, PRIA PUNYA SELERA, PUCUK HARUM, Le Minerale, KONSULTAN MUSIK, KKM

3)

**KAYA PRO**

**JAVA POP FEST**

1/3

**8 & 9 JULI 2023**  
STADION MADYA  
GELOBA BUNG KARNI,  
JAKARTA

Diskon 20% khusus Nasabah Bank Mandiri

**WOROWIDOWATI | NDARBOY GENK**  
**GUYON WATON | HAPPY ASMARA**  
**DARA AYU | PULUNG AGUSTANTO | NDX A.K.A | EVAN LOSS**  
**JOGJA HIP HOP FOUNDATION | NABILA MAHARANI**

#INDONESIAIBUTUHJOGET !!!

@JAVAPOPFEST  
tiketapasaja.com

PRISMAL

INFO KONSER

4)

PRESENTED BY *inside* SALAM KUDA RECORD

Cynthia Lamusu

Ray Surajaya

Ramadan Project

Bintang Kecil

WIDE WESLEY

**SOUNDSETS VOL. 9**

ANJUNGAN SARINAH | THU. APR. 04<sup>th</sup>. 2024 | 7PM  
CYNTHIA LAMUSU, RAMADAN PROJECT, RAY SURAJAYA  
BINTANG KECIL INDONESIA, WIDE WESLEY

LIGHTWORKS *Sarinah* soundxorks

**SAVE THE DATE**

5)