Involvement of Young People Bekasi City In Smart City Policy

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Abstract

Smart City becomes a big issue in Indonesia and in the world that focuses on the involvement of the community's in urban development by using a centric approach. This is conducted by the government as one of the solution to tacle various problems that occur in urban areas. Smart City Concept has been implemented in several major cities in Indonesia such as Jakarta, Bandung, Surabaya, and Bekasi as a part of them.

The background of this research based on the concept of Smart City which is also in line with the vision and mission of Bekasi City which is to "Wujudkan Bekasi Maju, Sejahtera and Ikhsan". The purpose of this research is to know the opinion of young people of Bekasi city towards Smart City policy. In addition, this study also to find out information on the participation of young people to Bekasi Smart City policy. By using qualitative research methods and descriptive data analysis can be invented how knowledge and involvement of young people of Bekasi city towards this policy. The latest, to see how the implementation of smart city policy in the Bekasi city.

Keywords: Smart City, Participation, Policy.

I. Introduction

1.1 Background

Advances in technology and information encourage everyone to be smart in using it. The convenience provided by technology does not always match the reality. Increased intelligence of the user's resources is also needed so that new problems of technological impact can be minimized. In line with the increasing antuasiasme of people living in urban areas, because the city promises a wide range of facilities and promises of seductive to attract people to come to the city. Thus, it is not be denied urban areas into "living centric" and the dream of many people to try his fortune. With the density of the urban community causing various impacts and problems. To overcome this it takes a smart solution to handle it.

Nowadays the smart city is grounded in some urban society. The presence of a new concept of smart city or better known as "Smart City" is expected to be the solution of various problems faced by the government. The spearhead of smart city activity is based on society. Because here the role of the community in realizing the vision and mission of a city's life depends on how the participation of the community contributes both their energy, mind, and possessions without command or compulsory pressure from the stakeholders.

Problems of congestion, garbage, brawl, flood, cleanliness, city comfort will be solved with the Smart City concept. In some major cities, Smart City becomes a major issue in the world and in Indonesia that focuses on the involvement of the community's active role in urban development using a centrist approach. This is done by the government to be one solution to solve various problems that occur in urban areas. Smart City Concept (Smart City) has been implemented in several major cities in Indonesia such as Jakarta, Bandung, Surabaya,

and Bekasi one of them. Smart city needs smart people, not only in education but smart in managing their creativity and ability and the quality of social interaction that has been formed. A comfortable, safe, green, easy, friendly, child-friendly, dignified and low-cost urban life is everyone's dream. The dream is not impossible to realize. The road to a dream city can come true if all the city's stakeholders have a strong desire to change. Various ways and approaches have been tried to overcome various urban problems. Smart city also became one of the concepts for that matter. The concept of smart cities is expected to help local communities how to manage resources effectively and efficiently to improve the quality of life of people living in urban areas. Smart City has a goal of how to overcome various urban issues in order to create a quality life. Stake holders such as governments, employers, and communities are part of Smart City. Especially communities from community groups, usually from among young people. The emerging community is part of the city's creativity to help Smart City be implemented. The Cyber Era makes it easy for young people to form a wide variety of communities, not only related to the hobbies but also to the social community that was born out of the concern of the young people of Bekasi city against the problems Social problems.

Based on that background, Bekasi Smart City is present to realize the ideals of creating a better life. Bekasi takes the liberty of stepping with limitations for a big dream, Bekasi City which is humanist, civilized, organized, advanced and environmentally friendly.

Smart City is also a platform and collaboration tool for various parties (industry, education, government and community) to help the city provide better services to its citizens. With the collaboration of each other synergized is expected to create a innovation, product, creativity, and ideas that are useful applied to the city of Bekasi.

1.2 Problem Formulation

1. How is the implementation of Smart City policy in Bekasi City?

2. How is the involvement of young people in Bekasi City Smart City Policy?

1.3 Objectives:

1. Providing thought contribution for local government in order to realize Bekasi City become Smart City.

2. Providing thought contribution to community development in realizing the Smart City of Bekasi.

II. Literature review

2.1 Smart City and Participation

Smart City or smart city contains a deep understanding associated with a city that describes the intelligence that is not only centered from the infrastructure, but also the human in it. The concept of smart city is: "*Smart Cities are places where information of technology is combined with infrastructure. architecture Everyday Objects, and even our bodies to address social, economic, and environmental problem*s "(Anthony W Townsend 2014).

From the definition of smart city is seen that the concept of smart city is the concept of a city that was built with the continuity of various vital aspects of a city with several characteristics such as; *Smart economy, smart people, smart governance, smart mobility, smart environment and smart living* (Journal Scale vol 4 no.1, 2016 from center of region science, Veiona UT, 2007).

Understanding Smart economy illustrates that smart economy in terms of increasing the income of an independent community, smart people describe a smart and efficient society, responsive to various changes, smart governance describes the

government is smart in managing, making relevant policies With changes that exist in the community. Smart Mobility demonstrates that public facilities that support smart cities must also exist as community mobility, and smart living is associated with healthy, orderly, law-abiding and pro-active life with changes that require community participation.

Tjokrowinoto's opinion in Hasibuan (2003) states that the importance of community participation in development for the following reasons: (1) People are the central focus and the ultimate goal of development. Participation is the logical consequence of the proposition. (2) participation raises self-esteem and personal capacity to participate in important decisions concerning the community, (3) participation raises feedback on information about attitudes, aspirations, needs, and local conditions whose existence will be revealed, (4) development is carried out with (6) Participation will expand the reach of government services to all levels of society, (7) participation sustains development, (8) Participation provides a conducive environment Both for the actualization of human potential and growth, (9) participation is an enabling environment for the actualization of human potential and growth, (10) Participation is an effective way of building community capacity for the management of development programs to meet local needs, (11) Participation is seen as a reflection of rights Democratic individuals to be at Engage in their own development.

While in another discussion Participation is defined as the role of a person or group of people in the development process either in the form of statements or in the form of activities by providing input thoughts, personnel, time, capital or material skills and also take advantage or enjoy the results of development (I Nyoman Sumaryadi:, 2010: 46)

III. Methodology

This study was conducted to find out information about the participation of young people in the City of Bekasi Smart City policy. By using qualitative research methods and descriptive data analysis can be known how knowledge and involvement of young people of Bekasi city against Smart City Policy. Then to see how the implementation of smart city policy (*City Smart*) in the City of Bekasi.Through phenomenological observations that occur and using secondary data that researchers get from various sources.

IV. Discussion

4.1 Implementation of Smart City in Bekasi City

To realize this all the community participation is needed in support of local government policies, such as Bekasi which has a strong willingness to make the city of Bekasi a Smart city. Public participation especially among young people is needed as the next generation who have high creativity.

Participation is an important element in a management of governance and regional development. From here will be seen the estuary of government policy made. Participation is one of the nine good governance characteristics including community participation, transparency, rule of law, responsive attitude, consensus-oriented, equality or equality, effectiveness and efficiency, accountability, strategic vision. This is desired at this time. Because of the past situation, not a few government policies are hampered by the weak participation of the community. Moreover, the subject is concerned to prosper themselves. With the encouragement of the government to assist the community in participating.

Especially in the current era of reform, and the current democratization, change processes put more emphasis on one's right to better engage in better public policy decision-making.
In this regard, what is actually called

participation, simple meaning is certainly participation or participation in various activities.

With the Smart City policy to assist the implementation of Good Governance. Some Smart City Policies are reviewed from several aspects such as the following;

Smart People (intelligent community): improving the quality of human resources along with improving the quality of education. A good level of education can encourage people to improve their quality of life. Human Development Index of Bekasi City (www.bps.go.id, access on 20 Juli 2017) ranks two in West Java. Bekasi City in improving human resources, both government apparatus and society through improving the quality of education. One of them is the government eliminate the normal education of 12 Years for the community. The application of intelligent life can be seen from things that are considered simple by some other communities, but has a big enough impact for the development of human life next. As well as ; People who are well-trafficked, encouraging culture queuing, independent of existing public facilities.

Smart Governance. In the ranks to improve the service of the city government to the public. For some government agencies have opened online services in order to follow the development of existing technology. One of them is a smart city application that serves to monitor some activities of the city government of Bekasi. Smart city application named QLue is able to monitor the performance of Bekasi city government officials such as traffic congestion, crime or crime, fire, crime, disaster, garbage, violation, damaged road, beggars, wild pigs, fallen trees, public facilities, Parking and more. This web-based program is presented to the city government to see directly the public complaints.

Applications that display data visually still experience a lot of kekuarangan, just as users must use the new Android Operating System. For Ios, Window Phone, and Blacberry is not yet available. Then this app is only able to work on Android OS version 4.0.

Smart Mobility. The development of the economy and the movement of society is largely determined by mass mobilization. This is related to transportation. How to unravel the congestion that occurred at some point, especially the main roads such as Jalan Ahmad Yani, Cut Meutia road, and Kranji road. The use of public transport effectiveness is not sufficient. But there are some things that have been done by the city government Bekasi, namely repairing damaged main roads. Then the government also has provided bike paths for people who use bicycles every day to the office or other activities. In addition there are several bajaj used as inter-residential transportation.

Smart Living . Smart life is the life of a society that is able to solve its own problems, and able to find ways, solutions or to solve various problems that occur in society itself.

Smart environment. A smart environment is the environment that the people around him already cares for hygiene, doing nature preservation. Do not throw garbage carelessly, do not throw spit carelessly, cut down trees, and so forth. Environmental awareness is not yet fully owned by the people of Bekasi. Rivers in Bekasi city still filled with garbage. Then, some of the main streets also still have garbage. Then, some city parks were trampled, streaks on the wall of a flyover.

Smart Economy. From the above understanding can be categorized that life in good Governance indirectly meets the criteria delivered in smart city policy. Collaboration between government, entrepreneurs and communities that have been created and built well can facilitate the implementation of this smart city policy. Thus, it can be said that all elements of society already have full

awareness that the policies adopted by the government are part of their lives.

2. Community involvement of Young people of Bekasi City

Participation is often referred to as the tip of the implementation of public policy, as well as the smart city policies implemented by the City of Bekasi. Implementation requires participation, participation there are communities in it, especially the youth range aged 17 to 25 Years (according to Youth law No. 40 of 2009). The involvement of young people in the implementation of Smart City City Bekasi policy has been seen from several communities such as Bekasi regional community, Community Writing, Forum Lingkar Pena Bekasi, Community Hands On, Bekasi Clean Community (KBB), Community of Environmental Care movement and others. There are about 40 communities in the city of Bekasi present at HAKABE (Bekasi Community Day) as presented by Hellen Contista, the head of HAKABE. Activities held on 28 September 2016 and then invite the existing community in Bekasi City to show the creativity of young people in Bekasi City.

In addition, Clean Community Clean Bekasi campaign Clean is healthy to the community around Bekasi, Then the coaching business of young people who in the idea by Hands on Top. Movement of environmental care is also not inferior to the others helped to clean environment, clean, healthy, harmony and beautiful. Bekasi City is still grappling with garbage, the presence of Environmental Care Movement and Clean Community helped the problem.

Smart City slogan Bekasi City "Go Green and Go Smart" illustrates that the central focus of the city of Bekasi as a smart city is to implement a healthy environment, clean, and comfortable. The development of the city planning of Bekasi city seems to have started to be directed to the mobility of people rather than the mobility of the vehicle. Some green open space (RTH) has been provided by the city government of Bekasi, including the City Park Ahmad Yani, Juanda City Park, City Park Town Square Bekasi. Bekasi city government, in addition to beautify the city parks, as well as providing a means of gathering city residents bekasi to just exercise and recreation. From several observations of the authors in the field that there are some public facilities that have been addressed by the local government of the city of Bekasi, namely, the main roads along Ahmad Yani filled with several public facilities such as, sidewalks for pedestrians, city parks, seating The pedestrians waiting for the vehicle. The public facilities can be utilized for sport and the show of creativity of young people of Bekasi city

In addition to the various community activities above, the local government of Bekasi city implemented Car Free Day policy held every Sunday around Ahmad Yani highway starting at 06.00 AM until. 10:00 AM. The public's anticipation is quite high in this Car Free Day activity, many of which utilize for sport, the gathering of various communities to just share experiences, and so on.

V. Conclusions

The efforts of Bekasi city government in implementing Smart city have started to appear, starting from the socialization that has been exchanged in the year 2014, then the government continues to finalize the concept in various forms of technology-based programs such as Qlue that can monitor various community activities and activities that are seeded City of Bekasi in realizing smart city. In addition, the efforts of city government to integrate the program to 100 smart city, Mayor of Bekasi inaugurate as many as 123 smart city council of Bekasi City in July 2017. Some officials of agency and expert staff of Bekasi city government institutions participated in technical guidance activities to follow the activities "Towards 100 Smart City of Bekasi City" as a follow-up

activity of the intelligent city council Bekasi held at Unisma Bekasi on 18 to 19 July 2017.

So from the various developments of the policy, Smart City conducted by the Local Government of Bekasi city development activities have been seen since 2014 ago. Physical changes to public facilities are beginning to appear. Then the provision of public facilities for gathering and expression as activities have been done. If seen from the participation of young people in the city of Bekasi from various communities that are still limited to spontaneity, has nothing to do with Smart City policy, although indirectly the community of young people who formed it helped the government program.

However, there are still many problems faced by the city of Bekasi in applying smart city policies, especially related to its human resources who still think that smart city is only viewed from the side of technology literacy. Yet the city's intelligent bone on the humans who are in it also helped. They do not rely on existing technology facilities. However, intelligent people are human beings who are able to take advantage of existing facilities in the vicinity.

The concept of technology-based intelligent city is in need of human beings capable and responsive to the changes that exist. Moreover, the existing technology is very rapidly changing, if people are not able to keep up with these developments, then far will be left with the existing community in other developed cities. In fact it is not impossible when Bekasi city has Bekasi jargon in hand can be realized, if the role of some elements such as; Government, employers, communities and communities, especially young people of Bekasi city. Young people who have high creativity, quickly change according to the times.

To increase the participation of the youth of the city of bekasi, the right step taken by the local government is to provide space to create, cooperate with the youth community of the city of bekasi by integrating the government program in line with the community of young people in the city of Bekasi. The participation of young people in Bekasi city so far has been moved not because of the smart city program, but their community is formed from the awareness of the existing environmental conditions. Also based on their own hobbies. When there is a green open space or the availability of facilities such as urban park expression, then young people who have the same hobby easy to meet and gather. Then their activities do not merely channel their own hobbies, but also evolve into other social activities. Thus the government helped to solve some problems in this city of Bekasi.

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